

SPEECH OF SHRI LA. GANESAN, HON'BLE , GOVERNOR OF
MANIPUR ON THE OCCASION OF INSPIRATION EPISODE,
ORGANIZED BY DYNAMIC MANIPUR AT CITY
CONVENTION CENTRE, IMPHAL ON 28TH AUGUST, 2022.

Shri Sapam Nishikant Singh ji, Hon'ble MLA,

Dr. Nomika Nongmeikapam ji, Vice-President, Dynamic
Manipur,

Dr. Ng. Shantikumar Meitei ji, Advisor, Dynamic Manipur,

Dr. Shanta Laishram ji, Advisor, Lamjing Meira,

All the participants,

Distinguished Invitees,

Friends from Print and Electronic Media,

Brothers and Sisters,

It gives me great pleasure to be with you all here today on the occasion of Inspiration Episode, organized by the Dynamic Manipur in collaboration with Lamjing Meira. The theme of today's Inspiration Episode "Entrepreneurship and Empowerment - Women in Modern Manipur" is quite relevant at this juncture. I appreciate the importance of the initiative for entrepreneur development in Manipur by the

Dynamic Manipur, particularly among the women in modern Manipur.

Entrepreneur development is an important key to economic development of a country. Entrepreneurs not only provide self employment but also provide job opportunities for others. They are job creators and masters of their own destiny. Efforts have been made to develop entrepreneurial skills so that sufficient skilled manpower is available in the country to manage the scarce resources by developing cutting edge enterprises. The new generation of entrepreneurs need technical, managerial, financial and marketing skills to meet the challenge of the new world order to be able to compete.

As we are aware, unemployment among the youth and the resulting sense of frustration is a central problem in the country especially in the North East including Manipur where the opportunities are limited. Serious efforts have been made to mitigate the unemployment problems in this region but the initiatives will take time to show any tangible results on the ground. There is a need for innovative and participatory approach to attract experts in this field.

No State can develop without outstanding contributions by the entrepreneurs, who are, in reality, the captains of the

industrial sector. I feel very happy to make a reference to a meaningful comment by the Political Agent of Manipur long back in 1879 on the excellence of Manipuri manufacture: "The more I see them, the more I am impressed with the excellence of the Manipur cotton manufacturers, which are all of first-rate quality and very cheap, when their weight is considered". Manipur State was not inferior to any other States at that time. This industrial tradition is still alive. What is required is the development of institutional mechanisms to groom, enrich the industrial products to be globally competitive.

I am glad to note that in spite of many visible odds and limitations, a few women entrepreneurs in modern Manipur have shown their hidden talents in the form of perceptible scale of production of a few competitive items. Every year Manipur bags Outstanding Entrepreneur Award instituted by the Ministry of Micro, Small and Medium Enterprises, Government of India. It should be our responsibility to encourage and carry them forward in a new environment and policy support. We should remember that the spirit of competitiveness begins from within. This calls for a strong

entrepreneurial base. The fear of failure should not be allowed to cripple the growing industrial potential.

It would be my privilege to inform the gathering that the time has come for the Department of Commerce and Industries to prepare a new roadmap for industrializing Manipur through a sound policy of structured, Skill and Entrepreneurship Development, particularly for women in modern Manipur.

I am confident that the Dynamic Manipur in collaboration with Lamjing Meira will take the leading role in managing and improving the quality of entrepreneurial spirit in the wake of ever increasing problems and challenges. We can think of the Manipur Industrial Vision, 2025 in compliance with the mandate of Look East Policy of India now Act East Policy.

My blessings are always with you and best wishes for your success in your future endeavours for the welfare of the State.

Thank you,

Jai Hind.

