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GOVERNOR'S SECRETARIAT
RAJ BHAVAN: IMPHAL

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PRESS RELEASE

Imphal, the 22nd September, 2017

Dr. Najma Heptulla, Hon'ble Governor of Manipur is very happy that the State Government has also launched in the state, the nation-wide cleanliness campaign 'Swachhta Hi Sewa' from 15th September to 2nd October, 2017. The sole agenda behind the national campaign is to intensify the focus and create an environment of cleanliness across the country in the spirit of a "Jan Andolan". This cleanliness campaign should be associated with large scale mobilization of public awareness for clean sanitation in all walks of life specially among the poor and underprivileged.

Hon'ble Governor of Manipur would urge all, including the State Government, NGOs and citizens to undertake 'Shramdaan' for cleanliness, construction of toilets and to make their surroundings free from open defecation. This will not only make the people healthy but also help in checking the crimes against women happening in the rural areas. Cleaning of public and tourist places should also be high on the priority.

Hon'ble Governor is fully confident that with the active involvement and co-operation of all stakeholders, the campaign "Swachhta Hi Sewa" in the state will be successful and achieve its set target.

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